

Steve Blais

August 2024 Residential Real Estate Market Report Windsor/Essex County

The August 2024 residential market statistics are now in from WECAR (The Windsor/Essex County Association of Realtors). Has our hot summer weather translated into a hot real estate market? Let's take a look!

The average sale price for August 2024 was \$587,533 which is up 4.56% from this time last year but down 1.56% from last month. Listings are up marginally at 1020 which is a 2.72% increase compared to a year ago but down considerably at 20.99% compared to last month! Sales were once again fairly flat with a 0.22% increase compared to a year ago and down slightly at 0.86% from last month at 463 Sales.

Days on market is at 17 which is a fair bit higher than what we experienced last year at this time and also when compared to last month. Months of inventory came in at 3.4 months which is down just slightly from last month and up compared to this time last year. The Sales to New Listings Ratio (SNLR) came in at 45.7 which is down slightly from this time last year but up considerably from last month. This change pushes us into a *balanced market* from the *buyer's market* conditions last month.

Current headlines? The Bank of Canada has lowered the target rate to 4.25% with another 25 basis-point reduction at their September meeting. Will these rate cuts bring more Buyers back to the table as we enter our fall market? Inflation dropped once again to 2.5% for July so we continue to make progress towards the BoC goal of 2% inflation.

As we typically experience in late summer, the number of listings on the market dropped considerably by over 20% from last month while sales stayed relatively flat. As interest rates come down and inflation cools further it may take some time for us to feel the benefits at the grocery store etc. but with our fall market just about to take off, will Sellers be ready to put up the for-sale signs again and more importantly, are Buyers feeling more confident and ready to buy?

Contact me if you'd like to discuss your specific, individual situation.

Take care!



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*Not intended to solicit current agency agreements

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Average Sale Price

AVERAGE SALE PRICE

August 2024 Average Sale Price: \$587,553 (+4.56% increase y/y)

August 2024 median sale price is: \$525,000 (+1.94% increase y/y)

July 2024 average sale price: \$599,248 (1.95% decrease m/m)

*Median Sales Price is when you take all of the sale prices listed in numerical order and pick the price in the exact middle of the list, if there is an even number of sales, it is the average of the two middle prices.





New Listings and Sales

NEW LISTINGS

August 2024 New Listings: 1,020 (+2.72% increase y/y)

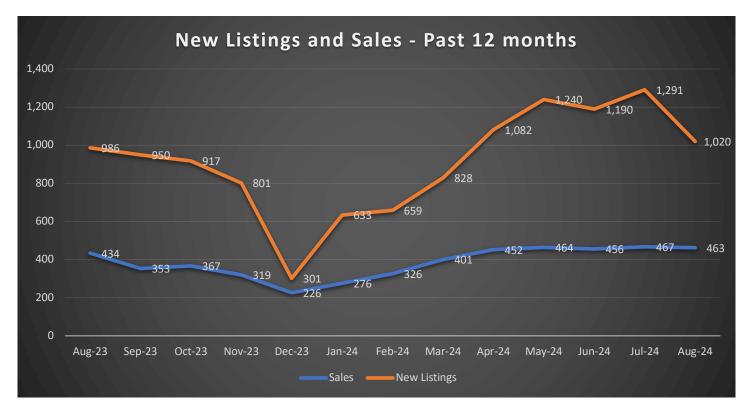
July 2024 New Listings: 1,291 (-20.99% decrease m/m)

SALES

August 2024 Sales: 463 (0.22% increase y/y)

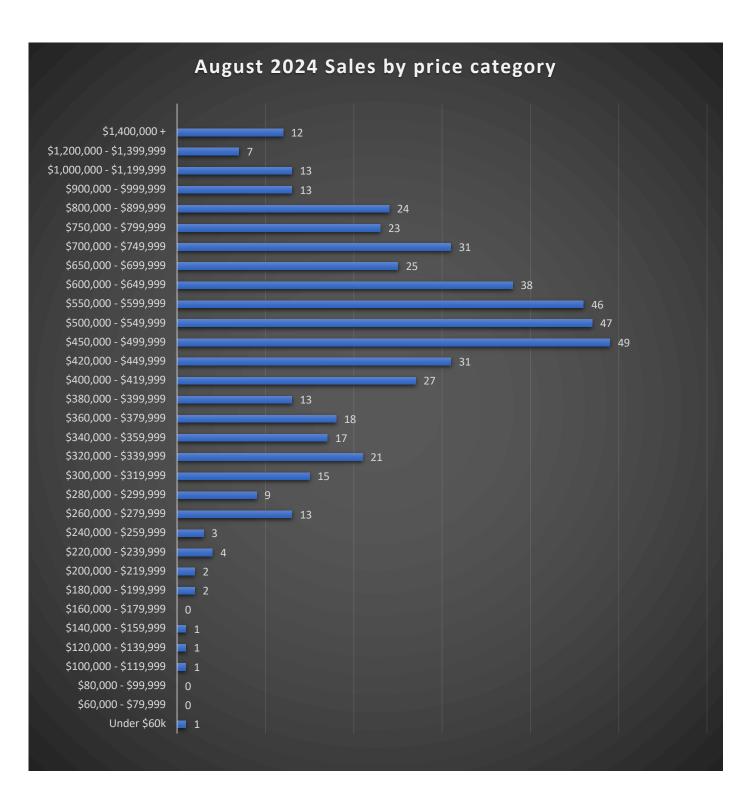
July 2024 Sales: 467 (-0.86% decrease m/m)



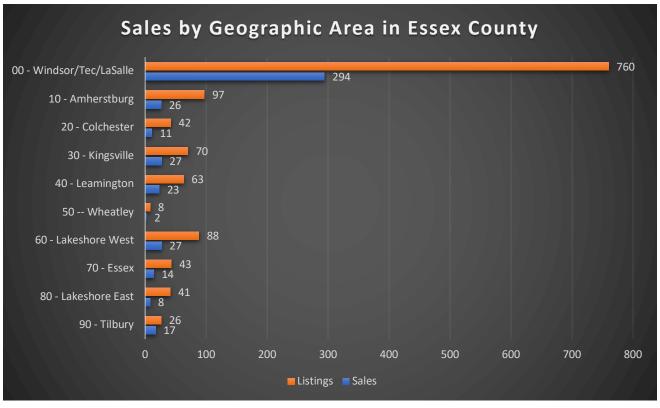


Sales by Price Category

By breaking down the local real estate monthly sales data by price category, we can see the activity level of each segment. This provides valuable insight into how busy your particular segment has been and to help anticipate the amount of expect activity in the near future.







#1



Bungalow

Sales 114 Average price. \$502,588

#2



2 Storey

Sales 76 Average price. \$759,410

#3



Ranch

Sales 62 Average price. \$705,037

#4



Raised-Ranch

Sales 54 Average price. \$635,641

#5



1.5 storey

Sales 52 Average price. \$413,698

Days on Market

Days on Market or "DOM" is a crucial statistic used to understand real estate activity in a particular area.

DOM measures the number of days between a property's initial listing and the date it either sold or was taken off the market. A decreasing DOM means a market becomes more competitive (like in a Seller's market), while the opposite is true with an increasing DOM (like in a Buyer's market). It is used to compare locations and also to predict trends.





Months of Inventory

The Months of Inventory metric tells us how many months it would take for all the current homes for sale on the market to sell, given a monthly sales volume. Four to five months of supply is average. A lower number means that Buyers are dominating the market and there are relatively few Sellers; a higher number means there are more Sellers than Buyers.





The Sales-to-New-Listings Ratio (SNLR) is used to measure the balance of supply and demand in a housing market, with higher percentages above 60% indicating a seller's market and lower percentages below 40% showing a buyer's market.

SNLR is calculated by dividing the number of homes sold in a period by the total number of new listings added to the market, multiplied by 100 to get a percentage.

In a buyer's market, there is an oversupply of homes relative to demand which can lead to lower home prices and increased negotiating power for buyers.

In a seller's market, high demand and low supply lead to more buyers competing for fewer homes, increased home prices, and sellers having more control over negotiations.





CANADIAN INFLATION ANNOUNCEMENTS (Target 2%)			
2024	42 11		
July 2024	(2.5%)		
June 2024	(2.7%)		
May 2024	(2.9%)		
April 2024	(2.7%)		
March 2024	(2.9%)		
February 2024	(2.8%)		
January 2024	(2.9%)		
<u>2023</u>			
December 2023	(3.4%)		
November 2023	(3.1%)		
October 2023	(3.1%)		
September 2023	(3.8%)		
August 2023	(4.0%)		
July 2023	(3.3%)		
June 2023	(2.8%)		
May 2023	(3.4%)		
April 2023	(4.4%)		
March 2023	(4.3%)		
February 2023	(5.2%)		
January 2023	(5.9%)		
2022			
December 2022	(6.3%)		
November 2022	(6.8%)		
October 2022	(6.9%)		
September 2022	(6.9%)		
August 2022	(7.0%)		
July 2022	(7.6%)		
June 2022	(8.1%)		
May 2022	(7.7%)		
April 2022	(6.8%)		
March 2022	(6.7%)		
February 2022	(5.7%)		
January 2022	(5.1%)		
Junuary 2022	(3.170)		
<u>2021</u>			
December 2021	(4.8%)		
November 2021	(4.7%)		
October 2021	(4.7%)		
September 2021	(4.4%)		
August 2021	(4.1%)		
July 2021	(3.7%)		
June 2021	(3.1%)		

CANADIAN BANK OF CANADA INTEREST RATE ANNOUNCEMENTS		
2024 September 4, 2024 July 24, 2024 June 5, 2024 April 10, 2024 March 6, 2024 January 24, 2024	(Target 4.25%) (Target 4.50%) (Target 4.75%) (Target 5%) (Target 5%) (Target 5%)	(-0.25%) (-0.25%) (-0.25%) (no change) (no change) (no change)
2023 December 6, 2023 October 25, 2023 September 6, 2023 July 12, 2023 June 7, 2023 April 12, 2023 March 8, 2023 January 25, 2023	(Target 5%) (Target 5%) (Target 5%) (Target 5%) (Target 4.75%) (Target 4.50%) (Target 4.50%) (Target 4.50%)	(no change) (no change) (no change) (+0.25%) (no change) (no change) (+0.25%)
2022 December 7, 2022 October 26, 2022 September 7, 2022 July 13, 2022 June 1, 2022 April 13, 2022 March 2, 2022 January 26, 2022	(Target 4.25%) (Target 3.75%) (Target 3.25%) (Target 2.50%) (Target 1.50%) (Target 1.00%) (Target 0.50%) (Target 0.25%)	(+0.50%) (+0.50%) (+0.75%) (+1.00%) (+0.50%) (+0.50%) (+0.25%) (no change)
2021 December 8, 2021 October 27, 2021 September 8, 2021 July 14, 2021 June 9, 2021 April 21, 2021 January 26, 2022	(Target 0.25%) (Target 0.25%) (Target 0.25%) (Target 0.25%) (Target 0.25%) (Target 0.25%) (Target 0.25%)	(no change)